

# Alberta Cattle Commission

# GRASS routes

The Alberta Cattle Producer Monthly Update

January 1997

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### Alberta Cattle Commission 4-H Scholarship Winners:

Congratulations **Becky Mitchell**of Kitscoty

and
Kurtis Hewson

of Delia
Each received
\$500 towards their
post secondary
education. Well
done and good
luck to both our
winners!







# Producers Set Course for 1997

Larry Helland of Lomond (left photo) and Dale Wilson of Rosedale were re-affirmed as Alberta Cattle Commission (ACC) chairman and vice-chairman respectively at the twenty-second annual general meeting in Calgary. Cec Jardine of Valleyview rounds out the executive as the new finance chairman.

A complete list of directors and delegates is on pages 5-8.

Delegates passed 42 resolutions in total dealing with all aspects of the industry. Some of the major policy decisions were:

- Delegates supported the concept of a national beef check-off for promotion, market development and research. A national check-off would ensure equal funding from all Canadian producers as well as allow for check-off collection on imported cattle and beef.
- Delegates decided to promote and assist in the establishment of a mandatory national beef identification program. Such a system would allow individual animals to be tracked through the system providing product safety and production data advantages.
- The meeting approved the amended marketing plan and marketing regulation which are the by-laws that govern the operation and activities of the ACC. The plan and regulation are being updated as part of the government's regulatory review. For a copy of the plan and regulation contact the ACC office.
- Delegates agreed to investigate funding a beef research chair at the University of

- Alberta. Program funding would come from the Alberta beef industry development fund created out of the early termination of government industry support programs.
- Delegates resolved to lobby the provincial government to manage wildlife more effectively in areas where wildlife is causing significant damage to feed supplies.
- It was agreed to continue research into the effects of the petrochemical industry on livestock and to work with the petroleum industry to reduce and eliminate emission impacts.
- Delegates agreed to contribute \$50,000 to Growing Alberta - a provincial public awareness campaign about the food industry.

Other highlights of the meeting included Bernard and Michael Kotelko of Highland Feeders (right photo) being recognized as winners of the 1997 Environmental Stewardship Award (see page 2). Minutes of the AGM are available from the ACC office, (403) 275-4400.

# Check-off Upheld

In a recent challenge of a lower court ruling, the Alberta Court of Appeal has upheld the right of the Alberta Cattle Commission to collect the check-off on all cattle marketed in Alberta. The appeal court agreed that the check-off is not a tax, but a service fee for activities taken on behalf of beef producers and that the check-off is properly levied under the provisions of the Marketing of Agricultural Products Act,



### The Environment

# Feedlot Wins Environmental Award

Bernard and Michael Kotelko, owners of Highland Feeders of Vegreville, are the 1997 winners of the Alberta Cattle Commission Environmental Stewardship Award (ESA).

The Kotelko brothers were selected for their excellent management practices, commitment to limiting the environmental impact of their feedlot, and efforts to promote best management practices to the industry.

The Kotelko's approach to the environment is rooted in their approach to business.

"Producers are facing some real challenges, cattle prices are down and feed grain prices are up - but everything isn't just economics," says Bernard Kotelko. "As stewards, the well-being of the environment is our responsibility and in order to remain competitive, we have to show a strong commitment to protect it."

For Highland Feeders, this means aligning the goals of environmental enhancement with successful produc-

# Who Will Win Next Year?

The Environmental Stewardship Award (ESA) was created to publicly recognize cattle producers who are doing an excellent job of protecting the environment from which they make their living.

If you know of someone who would be an excellent ambassador for the industry, why not nominate them for the 1998 ESA?

Deadline for nominations is June 1, 1997. Nomination forms are available from the ACC office at 275-4400. tion both on a day-to-day basis and in their long term strategies.

The feedlot took advantage of the natural sloping conditions of the land in construction of the facilities. The site



is landscaped on a clay base with a slight slope (2.5 per cent) to optimize drainage. Run-off is contained in clay-lined basins. Water wells are located to minimize the chance of percolation and subsurface clay soils provide an excellent barrier to migration.

Best management practices are used in the application of manure (which they refer to as *unused nutrients*) on the operation's 3,800 acres of cropland which produce 38,000 tonnes of barley silage.

The program includes manure analysis, soil analysis, crop nutritional requirements, cropping and manure management history, manure application rates, application timing and incorporation. Water is sourced from eight wells that are sampled regularly to monitor the water table and quality.

"As environmental stewards, we will continue to be proactive in our approach to the fragile relationship between feedlots and the environment," says Bernard. "Our current projects reflect our commitment and responsiveness to these issues."

The Kotelko's proactive approach to research includes a feedlot run-off study in cooperation with Alberta Agriculture, Northeastern Conservation Connection, Alberta Environmental

Protection and the ACC. The goal of the run-off study is to provide hydrological data or information about the properties, distribution and movement of water in western Canadian feedlots.

Bernard adds, "Eventually we hope to define a run-off model that will provide an engineering tool for facility design, or even for reclamation of old sites. This should provide alternatives to, or at the very least, refine current methods of handling, collecting

and utilizing manure as a valuable resource. By quantifying some of the costs involved and describing the benefits, we are striving to provide the industry with practices that are not just sustainable, but will also improve the environment."

"Everything isn't just economics - as stewards, the well-being of the environment is our responsibility."

Bernard sums up his approach, "Ours is an industry with high public visibility. By optimizing our management practices we ensure that we are not only protecting, but nurturing our environment."

Highland Feeders is located near Vegreville. It began as a small mixed farm in 1976 and is now one of the 10 largest feedlots in Canada with a standing capacity of 25,000 head. It employs 30 people and contributes \$6.34 million locally and \$9.85 million to the provincial economy.

## ANNUAL GENERAL MEETING RESOLUTIONS

The following resolutions were generated at 42 country ACC delegates. meetings held throughout the province during late October and early November.

A resolutions committee comprised of Alberta Cattle Commission (ACC) delegates organized the resolutions for the ACC's annual meeting held at the beginning of December. Each resolution was presented at the annual meeting, where it was debated and voted on by the 89

The carried and tabled resolutions are printed below. Limited space prevents us from printing the defeated and redundant resolutions. A complete list of resolutions is available from the ACC office. If you want further information about any one of the following resolutions, please contact your local ACC delegate (see list on pages 5-8).

#### **Beef Promotion**

- "Be it resolved the ACC spend a minimum of five cents of every check-off to promote Alberta beef."
- "Be it resolved the ACC spend more money in advertising."
- "Be it resolved the ACC spend only and up to what is needed to continue the education program for 1997 which we started last year with the Western Heritage Centre to a limit of \$75,000."

tabled

#### Canadian Cattlemen's Association

- "Be it resolved the ACC support the concept of a national beef check-off for promotion, market development and research."
- "Be it resolved the ACC support the concept of a national checkoff with a five year review."
- "Be it resolved the ACC support a \$1.00 national check-off and that any increase in this check-off would require a vote."
- "Be it resolved the ACC lobby the Canadian Cattlemen's Association to have the federal government set stiffer minimum penalties for livestock theft over \$500."

#### Executive

- "Be it resolved the ACC's proposed amended marketing plan and marketing regulation be accepted."
- 2. "Be it resolved cattle producers amend the strategic plan to include a procedure to evaluate the attainment of these objectives."

- 3. "Be it resolved a chair of beef research at the University of Alberta be considered for funding from the Alberta beef industry development fund - this funding to be in place for an initial period of five vears."
- "Be it resolved a complete accounting of the petro-chemical study expenses be made available to the technical committee and to producers."

#### Government Affairs

- "Be it resolved the ACC lobby the Alberta government to manage wildlife more effectively in areas where wildlife are causing significant losses of forage crops and feed supplies."
- "Be it resolved the ACC lobby the provincial government to undertake a comprehensive study to determine the extent to which agriculture throughout Alberta has been affected by wildlife, hunting and predation."
- "Be it resolved the ACC have representation at the Alberta fish and wildlife stakeholders' forum on wildlife management."
- "Be it resolved the ACC lobby government to implement tighter emission regulations on the petroleum industry taking into account the cumulative effect of all facilities in an area rather than individual plants only."
- "Be it resolved the ACC work with the petroleum industry to safequard Alberta's cattle industry from pollution."

- "Be it resolved the ACC lobby the Alberta government to maintain animal disease diagnostic services available to the livestock producers of Alberta through agriculture and animal health laboratories in Edmonton, Airdrie, Lethbridge and Fairview."
- 7. "Be it resolved the ACC support the Western Stock Growers' Association in its efforts to pass private property rights legislation in Alberta "
- "Be it resolved the ACC lobby the Alberta government for right to farm legislation."
- "Be it resolved the ACC lobby the Alberta government to better regulate logging operations on grazing leases to ensure that they are carried out in an environmentally sustainable manner."
- 10. "Be it resolved the ACC lobby the provincial government to clarify the legislation pertaining to public access on occupied land under grazing disposition now that the OH appeal has reached a decision."
- 11. "Be it resolved the ACC lobby the Alberta government to require railroads to obtain reclamation certificates on all rail lines abandoned between 1979 and 1993."
- 12. "Be it resolved the ACC lobby the Alberta government that brand inspection at feedlots where cattle are covered by an A form should be eliminated and that the \$1 fee be directed to the ACC for beef promotion."

# ANNUAL GENERAL MEETING RESOLUTIONS

- "Be it resolved the ACC board of directors lobby brand registry to review and streamline brand inspection services."
- 14. "Be it resolved the ACC lobby the government for effective measures to control Richardson Ground Squirrels, preferably the reintroduction of strychnine."
- 15. "Be it resolved the ACC lobby the Alberta Veterinary Medical Association and the Alberta government to instigate a policy that would increase the number of vets that practice bovine veterinary medicine."
- 16. "Be it resolved the ACC lobby the government to roll back the maximum payout to an individual producer under the Farm Income Disaster Program from \$100,000 to \$50,000."

#### **Producer Liaison**

 "Be it resolved the ACC continue to strive to better its communication with producers."

#### **Public Affairs**

- "Be it resolved the ACC continue to support the Cows and Fish program."
- "Be it resolved the ACC continue to play an educational role in creating producer awareness of environmental issues, i.e. water quality and resource management."

#### **Technical**

- "Be it resolved the ACC continue to maintain an active technical committee to fund research at a provincial level."
- "Be it resolved the ACC continue to fund research into the effects of the petrochemical industry on livestock."
- "Be it resolved the ACC initiate further study into interzonal water and gas migration due to energy development and its effect on potable groundwater supply."
- 4. "Be it resolved the beef industry move aggressively to develop alternative methods of beef cattle identification to reduce and eliminate the need for brandina."
- 5. "Be it resolved the ACC promote and assist in the establishment of a mandatory national beef identification program and take the leadership in the Canadian Cattlemen's Association to accomplish this objective."
- 6. "Be it resolved the ACC encourage implementation of a modern identification system that could be used from birth to slaughter, so animals could be tracked electronically, and production information could be accessed by producers to help track how many owners there were and final production data on individual animals."
- 7. "Be it resolved the ACC lobby the Alberta Veterinary Medical Association to promote proper injection site practices."

#### **Finance**

 "Be it resolved the 1997/98 budget be approved as presented."

#### Miscellaneous

- "Be it resolved the ACC support the 'Growing Alberta' campaign for \$50,000 provided the ACC continue to have input to the direction of the project."
- "Be it resolved the ACC's 1997/98 budget allocate funds to fully meet its assessment to the Canadian Cattlemen's Association."
- "Be it resolved the ACC in conjunction with industry begin an assessment process to evaluate current programs and the funding necessary to make the programs effective."

Zone 1: Counties 2, 4, 8; M.D.s 1, 14: that area of Special Area No. 2 that lies south of the Red Deer River





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Norm Bauer Hilda, 838-2141 technical committee



Janet Cordes Rolling Hills, 964-2103 beef promotion committee



Arno Doerksen Gem, 641-2498 government affairs committee chairman



Larry Helland Lomond, 792-2150 ACC chairman



Joan Hughson Foremost, 867-2343 beef promotion committee



Murray Jorgensen Bassano, 378-4093 public affairs committee



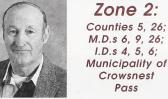
Gerald Maser Manyberries, 868-2423 producer liaison committee



**Gary McMorris** Milo, 599-2148 public affairs committee



Simon Schonhofer Jenner, 379-2272 government affairs committee





Clay Chattaway Nanton, 646-5886 government affairs committee



**Bob Christie** Stavely, 549-2141 producer liaison committee



**Keith Everts** Pincher Creek, 627-4983 public affairs committee



Kathy Flundra Pincher Creek, 627-2476 zone coordinator



Clint Marr Twin Butte, 627-4389 government affairs committee



Gordon Mitchell Pincher Creek, 627-5355 Iron Springs, 738-4439 beef promotion committee



Peter Schuld technical committee



Herman Stroeve Picture Butte, 738-4417 cattle industry committee chairman



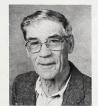
Byron Templeton Coaldale, 345-3889 beef promotion committee



Weldon Thomson Raymond, 752-4551 technical committee



Cor van Raay Iron Springs, 738-4528 beef promotion committee



Stan Wilson Nanton, 646-3184 government affairs committee





Michael Bird Blackie, 684-3446 government affairs committee



Mary Jane Davies Carstairs, 337-3212 public affairs committee



Charles Groeneveld High River, 938-7843 technical committee





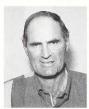
Barry Hilton Strathmore, 934-5099 producer liaison committee



Ernie Israelson Didsbury, 335-4279 public affairs committee



Randy Kaiser Hussar, 787-2440 government affairs committee



Stuart Morison Airdrie, 948-4343 technical committee



Sue Morrison Okotoks, 938-0114 beef promotion committee



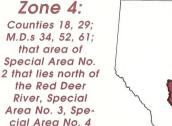
**Nels Nixdorff** Airdrie, 948-5604 beef promotion committee



Lyle Taylor Cochrane, 932-2631 producer liaison committee



Ben Thorlakson Airdrie, 948-5434



Ron Bullick Coronation, 578-2192 beef promotion committee



Jean Curry Sunnynook, 566-2150 zone coordinator



Brian Heidecker Coronation, 578-4009



Darcy Lockhart Youngstown, 779-2408 beef promotion committee



Lorne Maull Metiskow, 857-3779 government affairs committee



Stratton Peake Finnegan, 566-2287 public affairs committee



Larry Rosin Craigmyle, 665-2432 producer liaison committee



Randy Smith Coronation, 575-2165 public affairs committee



Tim Smith Coronation, 575-2246 government affairs committee





Des Carney Three Hills, 443-7369 technical committee chairman



Greg Conn Innisfail, 227-6692 public affairs committee



**Darcy Davis** Acme, 546-2647 producer liaison committee



Mabel Hamilton Innisfail, 224-2380 beef promotion committee



Ron Hopper Rimbey, 843-3436 government affairs committee



Robert Kuziw Donalda, 883-2579 beef promotion committee



Clyde Lynn Rocky Mountain House, 729-2494 public affairs committee



Rob Somerville Endiang, 579-2406 technical committee



Dale Wilson Rosedale, 823-4856 ACC vice-chairman

Zone 6: Counties 3, 9, 10, 20, 22, 25, 31; I.D. 13; M.D. 77, City of Edmonton



Randy Archibald Rosalind, 375-2378 government affairs committee



Dean Fankhanel New Norway, 855-2467 public affairs committee



Elaar Grinde Holden, 688-2123 technical committee



Arnold Hanson Viking, 336-2598 zone coordinator



Marvin Molzan Leduc, 986-2417 beef promotion committee chairman



Don Mosicki Warburg, 848-7778 beef promotion committee



Mark Mowat Gwynne, 352-9969 producer liaison committee



John Prentice Calmar, 985-3611 government affairs committee



Dave Solverson Camrose, 672-7141 technical committee



Zone 7: Counties 7. 11, 12, 28; M.D.s 15, 17, 90, 92, 94, 124: I.D. No. 12



Mike Cook Westlock, 954-2663 beef promotion committee



Joe Dobyanski Westlock, 954-2165 producer liaison committee



Dale Hilliard Westlock, 349-3094 technical committee



Andrew Kapicki Gibbons, 942-4249 government affairs committee



Murray Kerik Flatbush, 681-2244 zone coordinator



Lyle Keyes Carrot Creek, 795-2234 Athabasca, 675-4632 producer liaison committee



Barbara Kwasney public affairs committee



Bob O'Brien Barrhead, 674-4135 beef promotion committee



Dave Pasay Morinville, 939-2472 technical committee



Charles Westra Gibbons, 998-9083 public affairs committee chairman



Dave Wildman Sangudo, 785-2091 government affairs committee





Vern Batke Bonnyville, 826-5776 producer liaison committee



Alex Broadbent Lac La Biche, 623-4374 government affairs committee



**Guy Fontaine** Edmonton, 428-0707 public affairs committee



Don Good Vermilion, 853-2220 government affairs committee





Raymond Konieczny Mannville, 763-2304 beef promotion committee

# Zone 9:

County 1; M.D.s 16, 19, 20. 21. 22. 23. 125, 130, 131, 133, 135, 136



Lyndon Mansell Innisfree, 592-2262 public affairs committee



Ray Murphy Bonnyville, 826-5477 producer liaison



Don Selte Vermilion, 853-2484 zone coordinator



Cliff Swan technical committee



Howard Thomas Lac La Biche, 623-2831 Lac La Biche, 623-4542 producer liaison committee





Gary Creelman Fairview, 835-4645 beef promotion committee



Philip Fazikos Deadwood, 836-2299 public affairs committee



Greg Griffin Bluesky, 835-2291 technical committee



Cec Jardine Valleyview, 524-3507 finance chairman



Grant Kerik Beaverlodge, 354-8053 government affairs committee



John McNaught Woking, 774-2111 producer liaison committee chairman



Larry Noullett Valleyview, 524-5591 producer liaison committee



Vic Patrick Eaglesham, 359-2211 technical committee



**Mel Toews** Beaverlodge, 354-2787 zone coordinator

## ACC Board of Directors:

Zone Directors:

Arno Doerksen (zone one) Herman Stroeve (zone two) Charles Groeneveld (zone three) Ron Bullick (zone four) Des Carney (zone five) Marvin Molzan (zone six) Charles Westra (zone seven) Lyndon Mansell (zone eight) John McNaught (zone nine)

Directors at Large: Larry Helland (zone one) Cec Jardine (zone nine) Dale Wilson (zone five)

## **ACC Producer Association Delegates:**

Alberta Canada All Breeds Association Lyle Taylor (zone three)

Alberta Cattle Feeders' Association Ernie Israelson (zone three) Gordon Mitchell (zone two)

Alberta Milk Producers' Association Peter Schuld (zone two)

Feeder Associations of Alberta Vern Batke (zone eight) Bob O'Brien (zone seven)

Western Stock Growers' Association Clay Chattaway (zone two) Dave Wildman (zone seven)

The ACC elects directors to the Canadian Cattlemen's Association (CCA) responsible for national lobbying, and to the Beef Information Centre (B.I.C.) responsible for national promotion.

#### **CCA Directors:**

Arno Doerksen (zone one) Larry Helland (zone one) Stratton Peake (zone four) John Prentice (zone six) Larry Sears (zone two) Ben Thorlakson (zone three) Dale Wilson (zone five)

#### B.I.C. Directors:

Mike Cook (zone six) Mabel Hamilton (zone five) Kim Hanson (zone two) Joan Hughson (zone one) Marvin Molzan (zone six) Dale Wilson (zone five)



#### **Beef Promotion**

# Olympic Beef Promotion Has Longevity

The 1996 Olympics are the fourth Olympic Games the beef industry, through the Beef Information Centre (B.I.C.), has sponsored. The B.I.C. has been the Official Olympic supplier of meat since the Winter Olympics in 1992

"The beef industry's involvement with the Olympics and sponsorship of Olympic athletes has been very rewarding," says Kim Hanson, B.I.C.

# Beef Volunteers

The Beef Education Association (BEA) is a group of volunteers working to educate consumers about beef.

BEA coordinators work with Alberta Cattle Commission delegates to coordinate activities such as in-store demonstrations, consumer trade shows, and extending national beef promotion programs and materials to local supermarkets and small meat markets.

To volunteer, or for more information about the BEA call (403) 275-4400.

BEA Coordinators
left to right: Barbara Bastedo, Calgary; Dawn Oatway, Grande Prairie;
Elizabeth Stroeve, Picture Butte;
Janet Cordes, Rolling Hills; Betty
Grech, Mannville

missing: **Donna Tabor**, Norglenwood; **Carol Wilson**, Killam

chairman and Cardston area cattle producer.

"It has been a positive experience for beef producers and we trust that the athletes have also benefited from our contribution to amateur sport."

According to Hanson, the Olympic suppliership has been an opportunity to demonstrate, through Canada's top athletes, the key role that beef plays in peak performance.

"Olympic involvement and the use of athlete spokespersons increased awareness of the beef industry and improved consumer attitudes,"

"It has been a positive experience for beef producers and we trust that the athletes have also benefited from our contribution to amateur sport."

In the past four years, the B.I.C. has delivered gift boxes of steaks to over 900 Canadian Olympians.



Beef Information Centre Chairman **Kim Hanson** presents steak gift packs to synchronized swimmers **Karen Clark** and **Cari Read**, silver medalists at the Atlanta Summer Olympics.

# Protect Yourself Against Rustling

Alberta's RCMP livestock investigators are reminding producers to take an active role in safeguarding the industry against cattle theft.

"I encourage all producers to report missing cattle and other livestock as soon as possible unless they are absolutely certain as to the fate of the animals," says Cpl. Emil Smetaniuk, livestock investigator for southern Alberta.

"Chances of recovering stolen livestock improve if the theft is reported immediately."

A growing number of livestock thefts involve 'white collar crime' where cattle ownership changes hands via paper transactions, often sight unseen.
Producers are cautioned to have a
complete legal understanding of these
transactions in order to protect themselves.

In 1995, investigators received 513 reports of stolen or missing cattle representing 1,824 head.

To report missing livestock or for more information contact Cpl.
Smetaniuk (403) 291-6200 (Red Deer south), Cpl. Tim Woods (403) 945-5510 (Red Deer north) or your local RCMP detachment.





#### Land Use

# How Will Special Places 2000 Affect You?

The Special Places 2000 program was initiated by the provincial government as part of Canada's commitment to protecting biodiversity.

The program is being administered by a provincial coordinating committee which has two cattle industry representatives. The provincial coordi-

nating
committee
has recommended a
number of
sites in the
mountain
and shield
regions for
consideration by local
committees.
It is expected that

the provincial coordinating committee will be selecting sites in the foothills region for consideration by local committees at their next meeting in early January. They will consider sites in the parkland and grassland region through March and April.

The provincial coordinating committee assembles all the nominations for each natural region and then selects those that appear to best meet the needs of the program and which have the least conflict with existing

Once candidate sites have been selected, the lease or allotment holders who might be affected are contacted by cattle industry representatives to get their views on a possible site designation. At that point, lessees may ask that the cattle industry representatives seek to have

the site dropped from the process, or may suggest changes to the boundaries or to the type of designation to minimize the impact on their operation.

Once a site is recommended to the environment minister for designation, he asks the appropriate municipality to set up a local committee to consider it. The local committee will include all affected stakeholders and provides lessees an opportunity to express their views about the site.

While cattle producers are naturally concerned about how this process may affect them, it is important to note they are protected by a number of measures that the government introduced as a result of the Alberta Cattle

Commission's concerns with the original *Special Places* proposal.

The government is committed to protecting current uses. Leases within designated areas will continue to operate under existing rules and lease renewals and transfers will not be affected.

Lessees will be involved in any management plan drawn up as part of the designation process. In fact, there are potential advantages to having a lease within an area designated as a Special Place.

The whole future of public lands is going to be reviewed in 1998. The issue of setting aside areas for protection and recreation will be hotly debated.

Lessees who have already dealt with the issue and put a management plan in place will be able to sit back knowing their land use is secure and it is unlikely the rules will be changed.

# Lease Cost Study

The Alberta Cattle Commission and Alberta Agriculture will conduct a grazing lease cost study in 1997 to determine the actual costs of operating a grazing lease. A random sample of one hundred leaseholders will be asked to participate. The study is being prepared for the provincial government's review of public lands in 1998.

# ACC Market Information Service

Slaughter Cattle Information (403) 274-4340

Feeder Cattle Information (403) 274-4345

The Alberta Cattle Commission 216, 6715 - 8th St. N.E. Calgary, AB T2E 7H7 Phone: (403) 275-4400, Fax: (403) 274-0007 Mail Registration Number 116432

